



NPA Journal

Publication of the Network Professional Association

Advertising Rate Sheet

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

CONTACT NAME: _____ TITLE: _____

EMAIL: _____

SPACE	Member 1X	4X	Public 1X	4X
Inside front or inside back page – 7 ¼” x 10”	\$200	\$680	\$250	\$850
Full page (elsewhere) - 7 ¼” x 10”	\$175	\$595	\$220	\$750
½ page - 7 ¼” x 5” or 3 ½ x 10”	\$145	\$495	\$185	\$630
½ page - back cover - 7 ¼” x 5”	\$160	\$545	\$210	\$715
¼ page - 3 ½” x 5”	\$ 75	\$255	\$ 95	\$325

Run your ad for a year and receive a discounted rate; join the association and receive an even greater discount!

Ad size _____ Requested Issue to be run in _____ Coupon No. _____

DEADLINES:

Fifteen days prior to distribution. Distribution dates: March 1, June 1, September 1, December 1

Once the deadline has passed, advertisements will be placed in the next issue. If you delay sending in your ad for a particular issue, it will be the discretion of the NPA to place your ad in the following issue.

ARTWORK:

Check appropriate artwork information:

- ___ Camera-ready art enclosed
- ___ Ad to arrive fifteen days prior to publication
- ___ Please prepare my advertisement and bill me for the cost (copy to arrive no later than first day of the month prior to publication)

Since 1991 the non-profit Network Professional Association (NPA) has served as the advocate for the international network computing professional. With a focus on professionalism, the NPA's international membership adheres to a code-of-ethics and strives for continual growth. The impartial strength of the NPA is a result of vendor neutrality and self-regulation. The Association's directive is to support and promote the role of the network professional. For more information, visit www.npa.org or call 888-NPA-NPA0.